The 8th Annual MIT Sloan CIO Symposium CIO Leadership Award

Objective

Honors Chief Information Officers (CIOs) who lead their organizations by delivering business value and innovative use of IT in exceptional ways. Key characteristics of CIO leadership include:

Strong Communicator - Articulates a vision for strategic business value from IT and works across the organization to build partnership around this vision. Focuses communications on value and innovation, not technology. Helps all IT staff to understand the business and speak the language of business leaders.

Proven Manager ("Cheap Information Officer") - Clearly demonstrates value-for-money in the management of core IT services – providing the right services at the right price and the right level of quality. Recognized among peers as an effective leader of the IT unit.

Value Driver ("Chief Improvement Officer") - Understands the business and needs of the CEO, CFO, Line-of-Business heads and other senior executives. Ensures clear focus on potential and realized value in all IT initiatives. Incorporates IT into business decision-making by participating in key strategic conversations, suggesting innovative uses of IT, and managing risk.

Trusted Partner ("CIO-Plus") – Exercises authority beyond IT itself. Considered a trusted member of the senior executive team, not just a technology leader. Suggests innovative uses of IT to transform the business – and successfully executes the changes. May receive additional non-IT responsibilities such as Chief Operating Officer or VP of Strategy, or strategic temporary roles such as Head of M&A integration.

As you answer the questions below, please tell us how you have demonstrated these leadership characteristics.

The Questions	Max Word Count	Weight
1. Please describe your company, IT organization, reporting relationship, and any organizational responsibilities outside of IT. What is the size of your company in terms of revenue and number of employees? What is the size of your IT unit in terms of budget and number of employees? What is your vision for innovation leadership?	100	-
2. What is the role of IT leaders on the senior executive team of your company? How does this role drive transformative value in your company?.	125	15%
3. How have you fostered a culture that consistently generates new value from IT? What metrics and other communications methods do you use to communicate about value? Please describe the "before" and "after" environment, both within IT and the overall organization.	250	25%
4. Even in the most effective organizations, not all initiatives will be successful. What were the most important lessons learned in implementing an initiative that was NOT successful?	200	15%
5. Describe an innovation that illustrates your vision and achieved your targeted business results. Why do you consider this initiative to be innovative? How did you select, design, build support for and manage the execution of this innovation?	400	20%
6. What results did this innovation deliver? How did you assure that these results would continue to be delivered? Please include both hard and soft metrics.	200	15%
7. What is the greatest challenge you and your organization still need to address in driving strategic value from IT?	200	10%

Application Deadline is Saturday February 28, 2015. Nominate your candidate today at www.mitcio.com